

FIG. 1

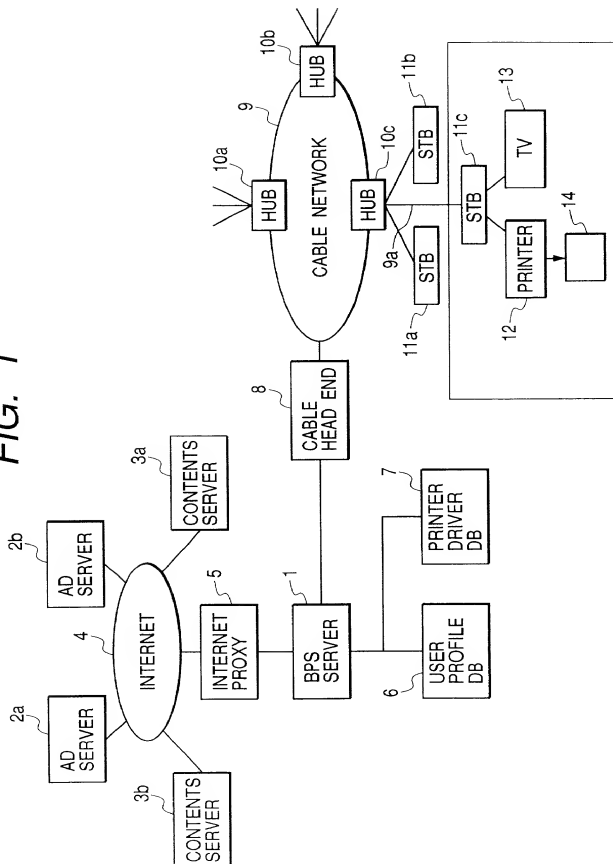


FIG. 2

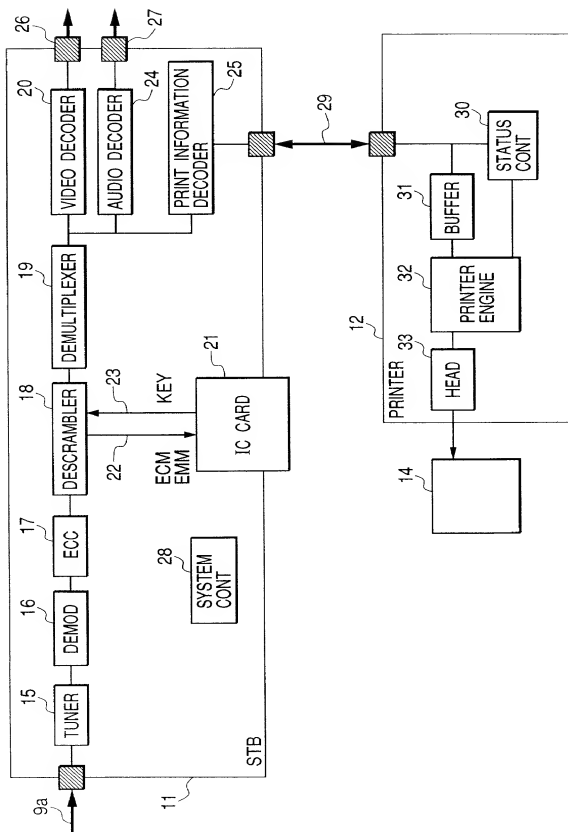


FIG. 3

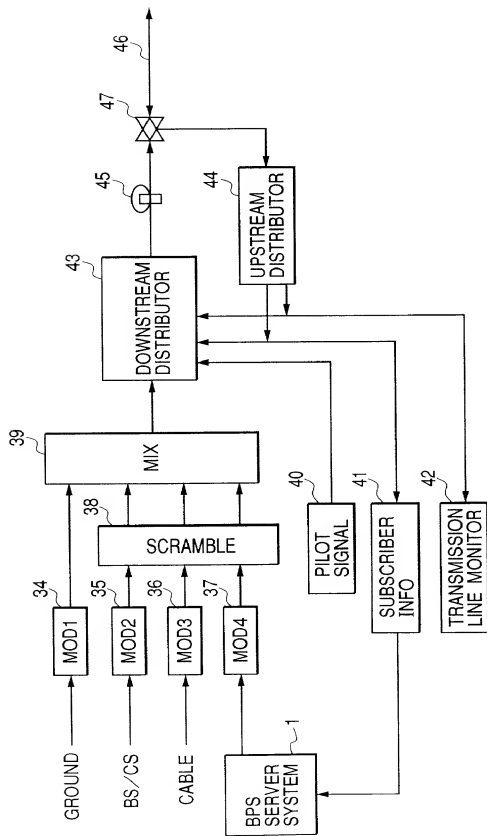


FIG. 4

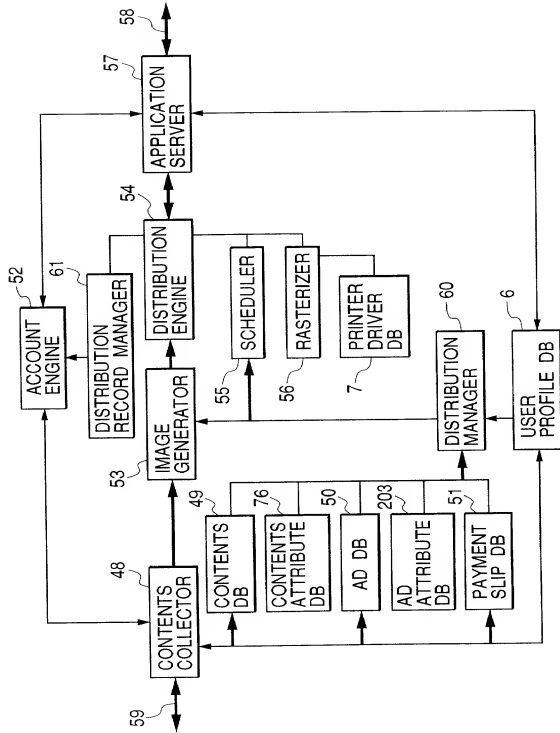


FIG. 5

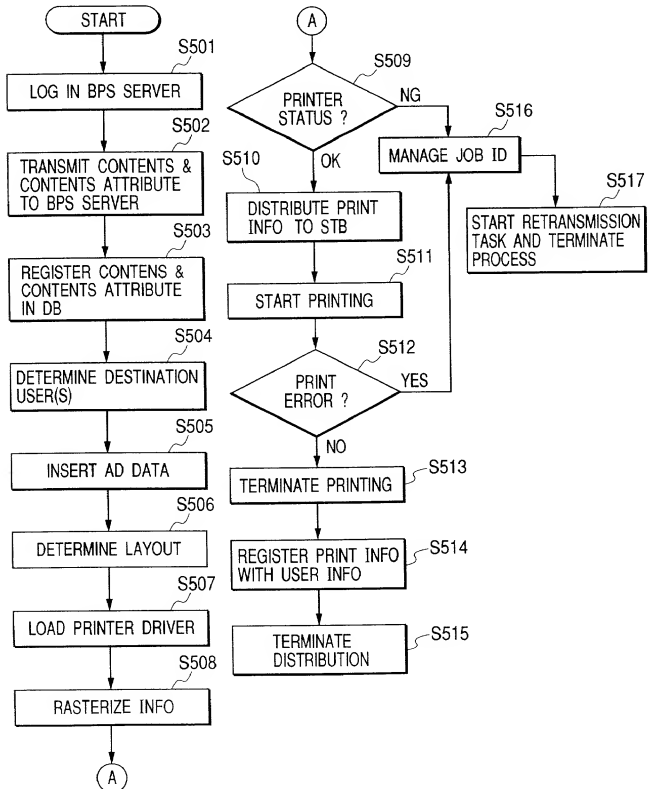


FIG. 6A

BROWSER	
To Contents Provider Abcd....	
<div>Login</div> <div>ID No. : <input type="text" value="ABCD123456"/></div> <div>Password <input type="password" value="*****"/></div> <div><input type="button" value="Login"/></div>	<div>If you have not registered,</div> <div><ul style="list-style-type: none">· please read before registration.· please make registration.</div>
<div><input type="button" value="HOME"/> <input type="button" value="BACK"/></div>	

FIG. 6B

205

206

BROWSER

- Contents Name
- Genre
- Keyword 1
- Keyword 1
- Keyword 1
- Keyword 1
- Comment

Use Record	
Date	¥×××
Date	¥○○○

FIG. 7

Weather April 29, 2000	· Tokyo Fine 0% · Kanagawa Fine, Cloudy 10%
ABC News	Baseball
<input type="text"/>	G - T (8 - 7)
<hr/>	D - B (3 - 2)
<hr/>	Y - C (0 - 3)
<hr/>	
<hr/>	
○ ○ Bank Use Record (4/1-4/15)	
Date	Drawn
Balance	
April 2	× × Card ¥10,000
	¥180,000
△△ Tourist	10-Day Europe Tour From ¥150,000
[Coupon Corner]	
Pub 「○×」 20% Off To End May	△△ Tourist Tour-Pack Present

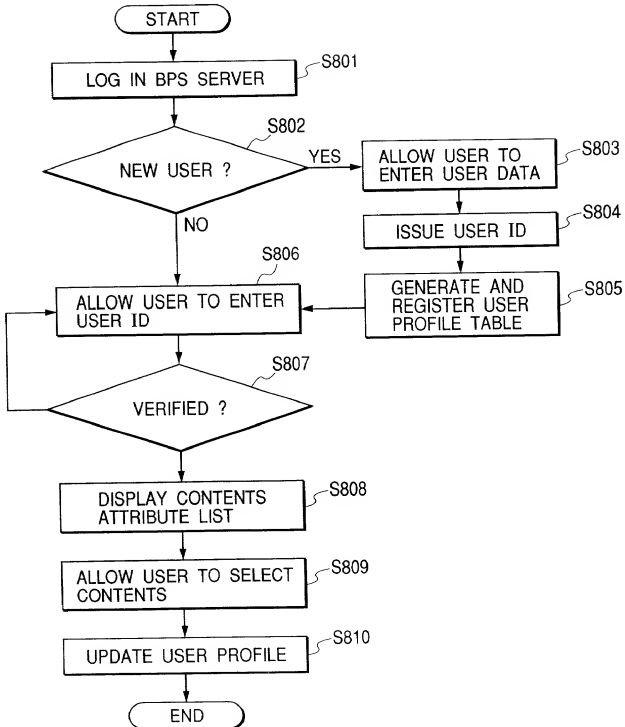
FIG. 8

FIG. 9

USER ID	93
NAME	94
SEX	95
DATE OF BIRTH	96
ADDRESS	97
FAMILY	98
OCCUPATION	99
HOBY	100
.	
.	
.	
REGISTERED CONTENTS RECORD (1)	101
REGISTERED CONTENTS RECORD (2)	102
REGISTERED CONTENTS RECORD (3)	103
.	
.	
.	

FIG. 10

BROWSER															
Please inform us of your desired contents.															
<div><p>Music</p><table><tr><td><input type="checkbox"/> Classical-Opera</td><td><input type="checkbox"/> Rock & Pops</td></tr><tr><td><input type="checkbox"/> Dance & Soul</td><td><input type="checkbox"/> Jazz · Fusion</td></tr><tr><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> -----</td></tr></table></div>	<input type="checkbox"/> Classical-Opera	<input type="checkbox"/> Rock & Pops	<input type="checkbox"/> Dance & Soul	<input type="checkbox"/> Jazz · Fusion	<input type="checkbox"/> -----	<input type="checkbox"/> -----	<div><p>Sports</p><table><tr><td><input type="checkbox"/> Baseball</td><td><input type="checkbox"/> Golf</td></tr><tr><td><input type="checkbox"/> Tennis</td><td><input type="checkbox"/> Basket</td></tr><tr><td><input type="checkbox"/> Football</td><td><input type="checkbox"/> Ice Hockey</td></tr><tr><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> -----</td></tr></table></div>	<input type="checkbox"/> Baseball	<input type="checkbox"/> Golf	<input type="checkbox"/> Tennis	<input type="checkbox"/> Basket	<input type="checkbox"/> Football	<input type="checkbox"/> Ice Hockey	<input type="checkbox"/> -----	<input type="checkbox"/> -----
<input type="checkbox"/> Classical-Opera	<input type="checkbox"/> Rock & Pops														
<input type="checkbox"/> Dance & Soul	<input type="checkbox"/> Jazz · Fusion														
<input type="checkbox"/> -----	<input type="checkbox"/> -----														
<input type="checkbox"/> Baseball	<input type="checkbox"/> Golf														
<input type="checkbox"/> Tennis	<input type="checkbox"/> Basket														
<input type="checkbox"/> Football	<input type="checkbox"/> Ice Hockey														
<input type="checkbox"/> -----	<input type="checkbox"/> -----														
<div><p>Play</p><table><tr><td><input type="checkbox"/> Play</td><td><input type="checkbox"/> Musical</td><td><input type="checkbox"/> Dance</td></tr><tr><td><input type="checkbox"/> ----</td><td><input type="checkbox"/> ----</td><td><input type="checkbox"/> ----</td></tr></table></div>	<input type="checkbox"/> Play	<input type="checkbox"/> Musical	<input type="checkbox"/> Dance	<input type="checkbox"/> ----	<input type="checkbox"/> ----	<input type="checkbox"/> ----									
<input type="checkbox"/> Play	<input type="checkbox"/> Musical	<input type="checkbox"/> Dance													
<input type="checkbox"/> ----	<input type="checkbox"/> ----	<input type="checkbox"/> ----													
Monthly Recommendation															
<div>HOME</div> <div>BACK</div>															

FIG. 11

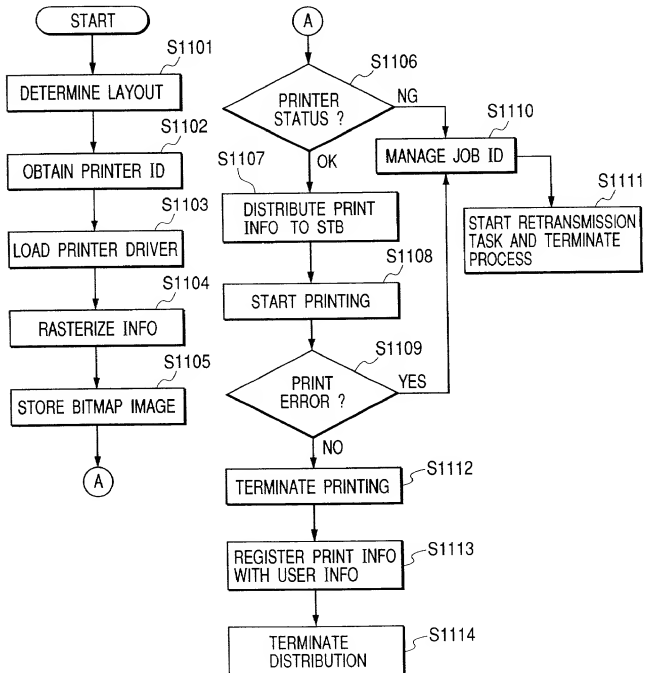


FIG. 12

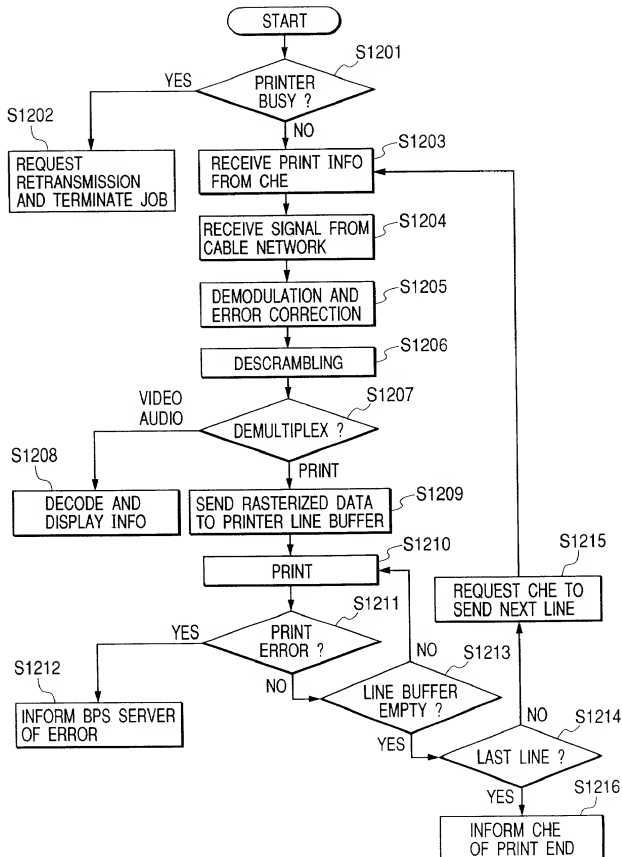


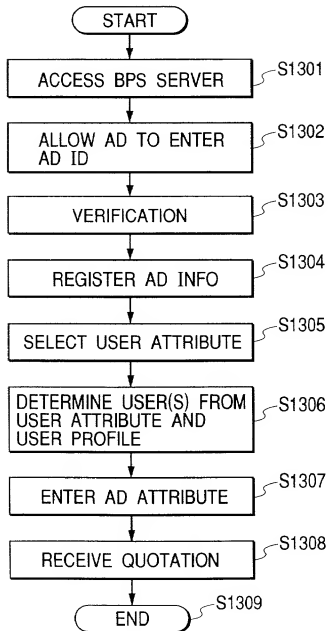
FIG. 13

FIG. 14A

BROWSER	
To AD Client Abcd....	
<div>Login</div> <div>ID No. : <input type="text" value="ABCD123456"/></div> <div>Password <input type="password" value="*****"/></div> <div><input type="button" value="Login"/></div>	<div>If you have not registered,</div> <div><ul style="list-style-type: none">· please read before registration.· please make registration.</div> <div>FAQ</div>
<div><input type="button" value="HOME"/> <input type="button" value="BACK"/></div>	

FIG. 14B

210



BROWSER	
AD to Request	
<ul style="list-style-type: none"> • Term <input type="text"/> • Keyword for Target Users <ul style="list-style-type: none"> · Area <input type="text" value="Hokkaido"/> ▼ · Age <input type="text" value="25-30"/> ▼ · Occupation <input type="text" value="Service"/> ▼ · Keyword <input type="text"/> ▼ 	<input type="button" value="Preview"/>
Your Distribution Record	
<ul style="list-style-type: none"> • AD 1 : J 400M U 500M E 120M • AD 2 : J 400M U 500M E 120M • AD 3 : J 400M U 500M E 120M • AD 4 : J 400M U 500M E 120M • AD 5 : J 400M U 500M E 120M 	
Past Destinations	
Download of Statistical File	
<input type="button" value="Download"/>	
<input type="button" value="HOME"/> <input type="button" value="BACK"/>	

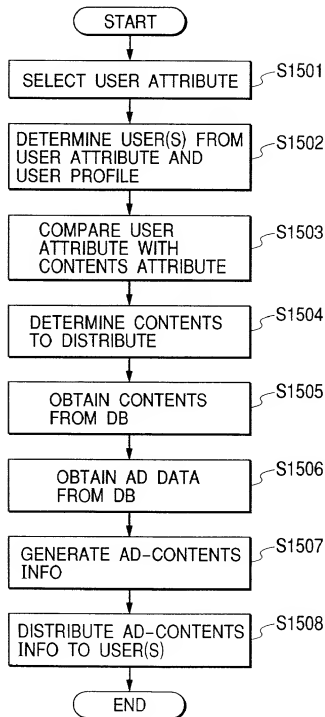
FIG. 15

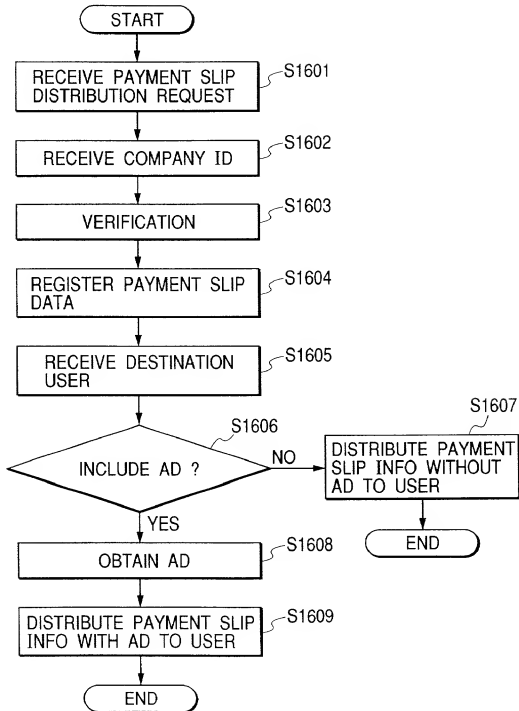
FIG. 16

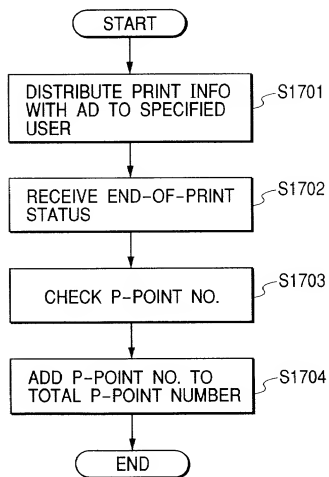
FIG. 17

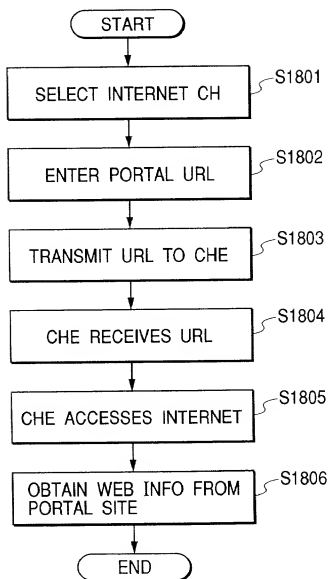
FIG. 18

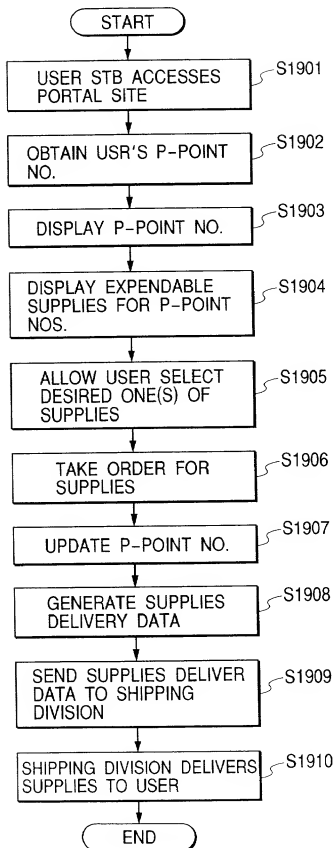
FIG. 19

FIG. 20

PORTAL SITE

● Short of Ink or Paper ?

Abcd...

Your Point is 258.

Print Paper	Ink
<input type="checkbox"/> * * * * * (50 POINTS)	<input type="checkbox"/> * * * * * (60 POINTS)
<input type="checkbox"/> * * * * * (35 POINTS)	<input type="checkbox"/> * * * * * (35 POINTS)
<input type="checkbox"/> * * * * * (60 POINTS)	<input type="checkbox"/> * * * * * (40 POINTS)
<input type="checkbox"/> * * * * * (25 POINTS)	
<input type="checkbox"/> * * * * * (50 POINTS)	
<input type="checkbox"/> * * * * * (50 POINTS)	

Exchange

Monthly Contents

HOME BACK

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212

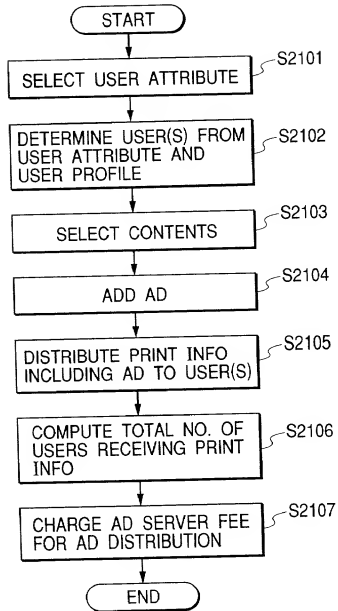
FIG. 21

FIG. 22

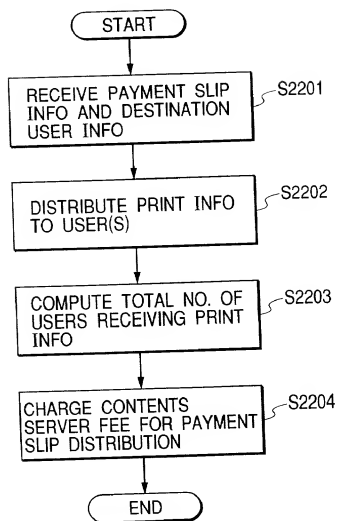


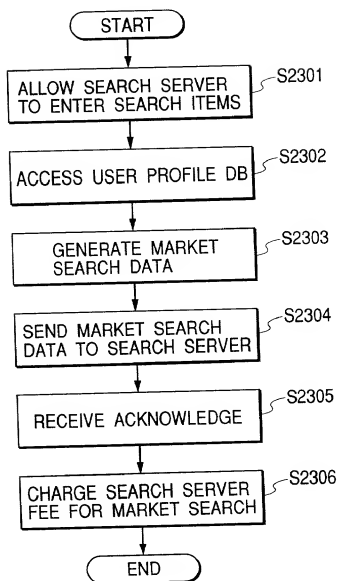
FIG. 23

FIG. 24

